Essay Notes: Addendum

**Intro. Techniques:**

1. background info, definition

2. anecdote

3. quotation: Bartlett’s Familiar Quotations

4. allusion

5. sensory imagery

6. striking compare/contrast

7. narrative

8. unusual/puzzling/commonplace/ controversial statement

9. figure of speech - motif

10. statement of central theme or topic

11. significance of subject

12. rhetorical question - challenging

13. funnel to one aspect

**Patterns:**

Narrative – tells a story

Expository – uses examples  
Description – describes a person, place or thing

Argument – uses logic; Persuasive – appeals to emotions  
Compare – similarities; Contrast – differences; Analogy – concrete used to explain complex

**Transitions:**

1. standard: “connecting words” – in conclusion, since, first, last, because

2. echo: bridging sentences between paragraphs, echo a specific word between paragraphs

3. parallel structure

**Closing Devices:**

1. quotation – ensure it’s a really good summary one, not a new point or evidence

2. reference to opening - motif

3. contrast/reversal

4. question…. ensure that the “question” has already been answered

5. standard transition

6. significance, why do we care?

7. summary

8. conclusion - no moralizing

9. prediction

10. climax

11. figurative/rhetorical device – motif

…. all relate to PURPOSE: theme/thesis? What point is this essay making? add in: audience, and tone (author’s attitude) – **consider how style can reinforce content**

Formal - literary analysis, expository, persuasive, argument: no “I”, no “you”, no contractions or colloquialisms

Informal – narrative, personal, using “I”, colloquialisms, letters, texts, emails